



Boost Your Bottom Line with Service Automation A Feature of Nexsure's Productivity+ Edition

Like any other business, insurance agencies experience periods during the year when productivity can be lacking (summer vacation season, holiday season, the day after the Super Bowl, the start of the NCAA Basketball Tournament). With Nexsure's Service Automation you will have a dependable and diligent resource that you can count on to drive new business opportunities in times like these, and throughout the year!

Service Automation Will Boost Your Bottom Line

Service Automation works in the background to handle tasks on an automated basis, increasing productivity and efficiency. It handles tasks all the way from simple responsibilities such as sending thank you letters for new business received, to distributing Auto ID cards, renewal and cancellation notifications, and even sending birthday greetings (many of these tasks you may be handling manually today). Let our technology manage your more mundane (albeit important) tasks, better and faster, while the productivity gains will allow you to reassign your personnel to areas more focused on

revenue generation, or customer-service enhancement. All of these benefits can have a direct effect on boosting your agency's bottom line and staff morale!

Configuration Assistance by a Nexsure Specialist

A Service Automation Specialist will be assigned to work with you to configure your setup for usage. Nexsure's templates can be customized for your particular terminology, and timing for communications, including sequenced distribution of your established chain of notifications, based on your workflow.

Hear Firsthand from a Customer

Customers that have implemented Nexsure's Productivity+ Edition have been impressed by its innovative approach to agency automation. Jay Byrnes, President, Byrnes Agency, Inc., says, "Our step-up to the Nexsure Productivity+ Edition has transformed our agency. We are more proactive, productive, strategic, and a collaborative force that our customers love. Nexsure's platform innovations are impressive."

Build Customer Loyalty & Save Time with Service Automation

Automatic Service Workflows

Benefit from automatic messages delivered to your customers in response to specific events, such as new business placed, endorsements, renewals, cancellations, etc.

Leverage All Communication Methods

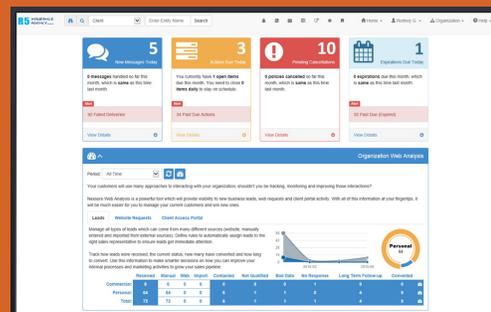
Communicate from thoughtful, branded, customizable templates using your agency terminology. Personalize your automation and connect with your customers based on their preferences. Establish and maintain high standards for repeatable workflows that your customers will appreciate. Use email, fax, voice or text messages for both manual and automated communications.

New Business Communications | Auto ID Cards

Use Service Automation to handle your New Business notifications, including thank-yous, agency contact information, and automatic delivery of your customer's Auto ID Cards (at renewal time as well).

Outwork & Outperform Your Competition

Give your agency a competitive advantage by adding Service Automation, and get a lot more done, without adding to the payroll. By automating tasks you can refocus your personnel to more revenue generating or customer service focused processes.



Improve Your Retention at Renewal Time

Nexsure customers using Service Automation have seen an improvement in retention. By using automated notifications for your renewal process, you can proactively keep your customers informed of upcoming renewals, reminding them of the required actions they need to take to avoid a lapse in their coverage. Non-payment and pending cancellation notifications can also be established and distributed as necessary.

Thoughtful Birthday Greetings

Demonstrate your ability to manage the personal side of your operations, along with the business side. Let Service Automation manage the delivery of birthday well-wishes to your customers.

To learn more about **Service Automation**, and the other features of the **Productivity+ Edition** of the **Nexsure Agency Management Platform**, please contact the Sales Department at sales@xdti.com or **714-482-9641**.